



GIVE BACK

PROGRAM

A NISH
BRANDING

What do you get when you cross two former NHL players, one who has a passion for helping Indigenous youth and another who has a keen interest in business and the promotional products industry? The answer - Anish Branding!

Although they were never teammates on the ice, Shawn Rivers and John Chabot (Kitigan Zibi Anishinabeg) teamed up in 2006 to create a company geared towards helping businesses develop their own brand identity. As a proud member of the Canadian Council of Aboriginal Business, Anish Branding is an established, Indigenous-owned, brand management firm, specializing in promotional merchandise, corporate clothing, safety gear, display / trade show signage, and design services.

At Anish Branding, we take pride in the quality of the products we are selling along with our excellent customer service. We are determined to help our clients build a strong and unique brand that reflects their core values. We are constantly on the hunt for new trends to ensure we are always presenting our clients with the newest products to help them make a positive, long lasting impression on their target audience, as well as remain relevant in their own field.

In addition, Anish Branding recently launched a "Give Back" program as a financial commitment to the charity "First Assist". Anish will be donating 2% of its sales to help the charitable organization deliver on-site education and sport integration programming for underserved youth in northern Indigenous communities across Canada.

With John's help, Shawn not only saw an opportunity to work with a broad range of businesses, he realized they could make a real difference in the lives of many indigenous communities across Canada. Together, they have created a business that companies can be proud to affiliate themselves with.

Video:
Breakfast Television
Interview



Video:
City TV National



Video:
Anish Branding Trailer



Canadian Business
Article



First Assist
Initiative

