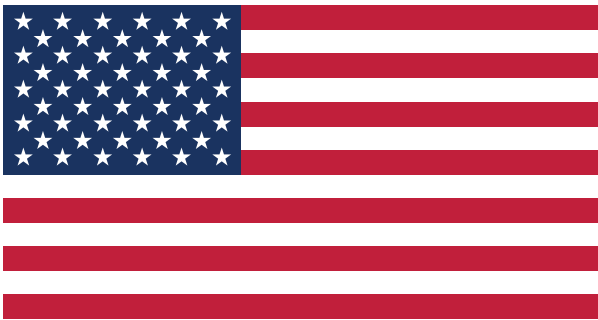


FLAG ETIQUETTE

WHEN PRINTING

- The flag should always appear as if it's flying in the breeze as the wearer moves forward, like advancing into battle.
- On the **right sleeve**, the stars (canton) face to the **right (forward)**, which is technically the 'reverse' side, this shows motion and respect.
- On the **left sleeve**, the stars face to the **left (forward)**.



COLORS:

OLD GLORY RED (DEEP VIBRANT RED)

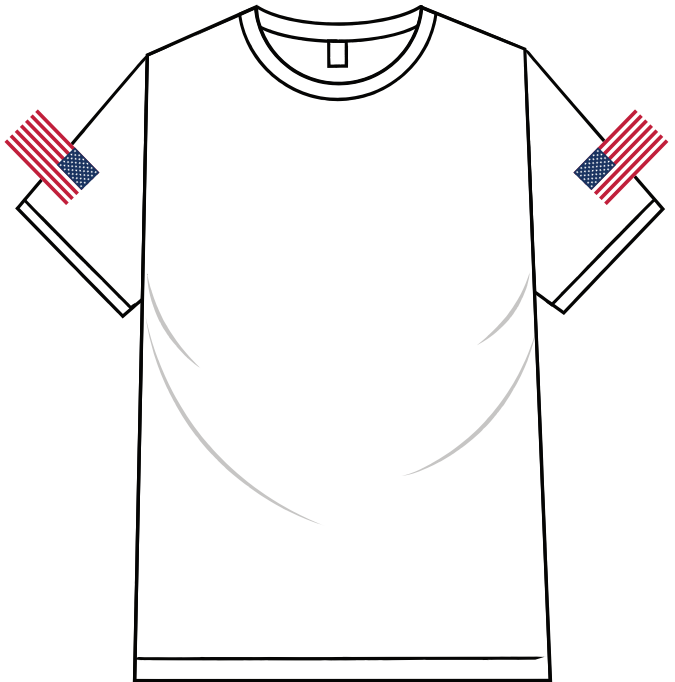
PMS CODE: 193 HEX #B31942

WHITE

PMS CODE: Panton White HEX #FFFFFF

OLD GLORY BLUE (SHADE OF NAVY BLUE)

PMS CODE: 282 HEX #0A3161



WHY IT'S USUALLY ON THE RIGHT SLEEVE:

This follows U.S. military guidelines and is the most common placement in uniforms and workwear. It ensures the flag is always shown in a position of honor and motion, as if the wearer is moving forward.

WE'RE HAPPY TO PLACE THE FLAG ON THE LEFT SLEEVE IF YOU PREFER, JUST LET US KNOW!

If any additional logos with text are going onto a sleeve, the text should be on the left sleeve as people will read it left to right.